

Religious Educational Messages In Despacito Lyrics by Gen Halilintar (Semiotic Analysis)

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Abstract

Spreading religious educational message was Islamic mission to overspread the kindness in this modern era. In the modern era the communication of technology and information would be owned by everyone. We are as muslim, we can put the islamic values in the communication technology and information. And one of medium did the people like is the music, because the music has the fervency and harmony. it could make influenced the listeners by emotional through the lyric. One of the popular music in this era is "Despacito". Originally, this Spanish song has the uneducation purpose, and Gen Halilintar had changed the lyric by Islamic values be source of Al-Qur'an and Hadits. The purpose of this research is to know the religious educational message and to know the Islamic values in Despacito lyric by Gen Halilintar. The analysis method that used in this research was semiotic analysis by Roland Barthes, because the researcher used more text and the analysed by the sign and signed with connotation and denotation form by sourcing Al-Qur'an and Hadits. The output from this process of writing is we get three main of Religious Educational Message there are The faith, Islamic law and the morals.

Keywords: Despacito lyric, Religious educational Message, Music, Gen Halilintar, Semiotic analysis.

A. Introduction

Islamic education has a crisis problem in this modern era, the future of Islam is facing various challenges to defend Islamic values around the world. Since this renewal of education is very important to keep the Islamic values. An Islamic Opinion, education occupies very urgent and principled position because it had been influencing in human life¹. Education develops moral values which the humans need to get it in their life. And the education needs methods, objectives, and educational model in accordance with the society.²

The aim of Islamic Education is to hold out the moral values in the midst of globalization. *"Convey out of me, even if one verse"*, so the sentence firmly out the oral of the Prophet Muhammad. This verse very well-known sentence in human life. This sentence shown the important of urgency Islamic proselytizer and often becomes the main motivation of proselytizer to be brave and distinct in delivering Allah's verses to every creature of the earth, even it is only one verse. The sentence had continued to roll over the ages and become the spirit of the proselytizer in the practical level in the field.

Currently, The World of Education is undergoing rapid development, the unstoppable had been flowing of globalization, it's gives the changes in the life of human beings individually or socially. With Globalization Era, it is developing the technology, it is resulting in the change of human values and culture toward a more rational and objective life order. Now, humans are very easy to adopt new values and they had started leaving the awareness of values and culture.

In the context of Islamic Religious Educational, the informations has strategic position to distribute Islamic values to mankind. Developing information was expected to carry truth messages of perverted and misleading messages. To faced these problems, it's

¹ Abdul Pim Soebahar, *Kebijakan Pendidikan Islam Dari Ordonansi Guru Sampai UU Sisdiknas*, (Jakarta: PT RajaGrafindo Persada, 2016), Cet ke 1. 5

² Abdur Rahman Assegaf, *Pendidikan Islam Di indonesia*, (Yogyakarta: Suka Press, 2007). 7

need to reconstructing the pattern and systematics by the Islamic proselytizer in conveying the messages of Islam (*nasyrul fiqrah*) in the modern era. The simplest aim to make this Religious Educational is able to compete, and competitiveness with other appeals that are diverging and misleading until this Religious Educational is managed to 'steal' the attention of mankind in the world who are experiencing the new information, and its be increasingly and unstoppable.

The Islamic proselytizers are developing their creativity to convey the Islamic values and think the effective way by philosophy method and simple method. Such as in Holy Book Al-Qur'an Q.S An-Nahl on verse 125, said :

ادْعُ إِلَى سَبِيلِ رَبِّكَ بِالْحُكْمَةِ وَالْمَوْعِظَةِ الْحَسَنَةِ ۗ وَجَادِلْهُمْ بِالَّتِي هِيَ
أَحْسَنُ ۚ إِنَّ رَبَّكَ هُوَ أَعْلَمُ بِمَنْ ضَلَّ عَنْ سَبِيلِهِ ۗ وَهُوَ أَعْلَمُ بِالْمُهْتَدِينَ

Call (humans) to the way of your Lord with good wisdom and lessons and argue them in a good way. Verily your Lord He who knows better about who has gone astray from His ways, and He who knows better those who get guidance.

The creativity of proselytizer in proselytizing based on two things: full of wisdom and easy to understand. Interesting phenomenon, quite a lot of young Muslims who dare to appear the surface a change through the creative Religious Educational Message and they managed to convey it. They have tried to get the various sectors in the exist midst of the activities of society which diversely and dynamically, and boldly to realize their creative ideas by utilizing a variety of media which amending rapidly.

Their Islamic messages show very elegantly by using printing media and electronic media, because it's had proven, according to market research institute e-Marketer, netter population of the country reached 83.7 million people in 2014. The number that applies to every person that accessed the internet at least one times each month it occupies Indonesia ranked 6th in the world's largest in terms of the number of Internet users. In 2017, Marketer estimates

netter Indonesia will reach 112 million people, beating Japan in the 5th percentage of the number in Internet users more slowly. Overall, the number of internet users worldwide was projected to reach 3 billion people by 2015. Three years later, on 2018, an estimated 3.6 billion people on Earth should be accessing the internet at least once every month.³

The facts percentage indicate the number of people that wrestle internet. Newness and sophistication, that shown the values be constantly promoted to solve every problem of human life throughout the ages. Important sectors in human life ranging from education, health, security, economics, and business to the politics of the country did not escape the touch of new technologies sophisticated. And Improving the quality of work in the form of efficiency and effectives become the main target of the use of advanced technology in various sectors. Along with the development of technology, especially communication and information technology, Religious Educational in this modern era also participates in creative innovation. The pattern of conventional propaganda today is slowly shifting, switching to Religious Educational actively exploit various communication media and information with sophistication offered. Lately, there is an interesting phenomenon in our country.

The various forms of communication media and creative information began actively used to support the interests of Religious Educational. The development of communication technology, especially in the form of radio & television took place very rapidly⁴. The examples that are phenomenal media in this era, that are the Religious Educational Song formed by relationship between the elements of music with the elements of poetry or song lyrics is one form of mass communication. In this condition, the song at the same time is a medium of delivery messages by communicators to communicants in large numbers through the mass media. The

³ <http://tekno.kompas.com/read/2014/11/24/07430087/Pengguna.Internet.Indonesia.Nomor.Enam.Dunia> accessed on 19 November 2016, 11:30 pm

⁴ Prof. Dr. Yusuf Hadi Miarso, M.Sc, *Teknologi Pendidikan*, (Prenada Media, Jakarta 2004).

messages have a variety of forms, both orals and written.

The lyrics of the song have a form of the text, in the form of words and sentences that can be used to create a certain atmosphere and imagination to the audience so it can also create diverse meanings. The Islamic education is the transformation and internalization of science and values in students through the growth and development of spiritual and physical. And with the communication media and creative information the proselytizer can put the islamic values on it, such as Gen Halilintar.

Gen Halilintar is the name of a Gen family (mother) and Halilintar (father) with 11 children from vaginal birth in various countries, which made traveling as a habit of living even named the family as "edufashiontravelpreneur family ". Gen is nick name of Lenggo GENi Umar Faruk and the Halilintar of first name HALILINTAR Anofial Asmid. This family consists of 6 boys, 5 girls.

Gen and Halilintar children continues his parents business, from sales of gadgets, fashion to wear, boutique, cafe, car selling, online market, desk top publishing, web design, tour operators are growing. Their global association, broke through the ages, and penetrated, the willingness of their studies is very high so it's not quite a regular school, there are homeschooling, GenH School of Mind that their vast unlimited class, until the College more popular internationally. Families Gen was active in the virtual world, Gen Halilintar released many songs that they have covered and change its meaning with the meaning of education and Islamic values, for example the song of "Despacito", the song of "Despacito" which is in phenomenal song in the world, in a poem there are many words that uneducate lyrics and violate the norms of social life ethics. In this lyric show 3 S (Sing, sport and sex) but Gen Halilintar change this Song and replaces the lyrics into Islamic values that always remember Allah SWT at every step of life until the lyric can shown for all age, this is the one of Religious Educational methods used by modern media.

B. Methodology

The approach of this research is descriptive qualitative. The method used is content analysis method. And the data collection is done by gathering resources from values literature by reading, studying, understanding, and analyzing the books or writing, and the object of research on the lyric of the song. The data Source of this research is in the form of document. The document used is lyric Gen Halilintar, primary data is the result of observation of the contents of the Lyrics of the song "DESPACITO" by Gen Halilintar. Do by listening and paying attention to the song, Secondary data was taken from the documentation sought by the writer, from the form of books, print media, magazines, and all supporting data and information for this research.

Technique of Data collection that used in this research is technique of note, because the data is text. The steps in collecting such as: books, article and other which provide information against this study. The method will be used to analyze the data in this study is an analysis of semiotics (semiotic Analysis). Semiotic literally means 'science of signs' with connotation and denotation form by sourcing Al-Qur'an and Hadits.

Semiotics is derived from Roland Barthes, who had investigated the properties of the language in the book Course of General Linguistics. One of the theorists of semiotics Roland Barthes was developed the ideas of Saussure and tried to apply the study of signs more broadly. And Barthes semiotic analysis method will be applied to this study. the Semiotic had a content section of the text and connect them with the wider discourses. This method involves the statement of words about the image of the work by linking the ideological structure that organizes meaning.⁵

Roland Barthes, make the sign-marking component-marker is not only in the language, among others, in the form of the myth that is the whole image system and the beliefs that society establish to

⁵ Jane Stokes, *How to do Media and cultural studies*, (Yogyakarta : Bentang Pustaka, 2003). 76.

preserve and emphasize its identity (de Saussure, 1988). Furthermore, Barthes (1957 in de Saussure) uses marker theory a marker developed into a theory of language meta and connotation. The term marker becomes an expression (E) and a marker becomes the content (C). But Barthes says that between E and C there must be a certain (R) relationship, so as to form a sign (sign, S_n). The concept of this relation makes the theory of signs more likely to develop because relationships are established by the sign user⁶ with connotation and denotation aims by sourcing Al-Qur'an and Hadits.

C. Research

Religious Educational wich mean of Religious Educational in a term manner is subject at Religious Education we can interpret it with the people is carried out Religious Educational by oral type, written although in deed on individual and cluster method. The aim to exclamation, summon, allurement, encouragement as purpose of Allah SWT. And Religious Proselytizing is having Islamic values.

Religious Educational Message is transmitter of values on symbols. In arabic literature, Religious Educational Message is being *mau'dlu al-dakwah*. Religious Educational Message in technical term is explaining "contents" by the picture or drawing, painting, movie, music etc. Religious Educational Message had to substorm be Holy book Al-Qur'an dan Hadits.

Islamic Educational Values which contained The value of faith (belief) that the value of faith (Confidence) is related vertically with Allah SWT (*Hablun Min Allah*). Islamic law value (experience) that Islamic law value would implementation of the faith horizontal relationship with human (*Hablun Min an-Naas*). Moral values (horizontal vertical ethics) that Moral value (horizontal vertical ethics) which is the application of The faith and Society.

Music is the science or art of composing tones or sounds in sequences, combinations, and temporal relationships to produce a

⁶ An article took from <https://www.ukessays.com/essays/cultural-studies/roland-barthes-and-his-semiotic-theory.php>

composition (sound) that has unity and continuity. Music can also be said tone or sound arranged in such a way that it contains rhythms, songs, and harmony (especially those using tools that can produce those sounds).⁷

Music is the one of media in artistic expression, music reflects the culture of the population and music also contains values and norms that become part of the process of cultural inculcation, in the form of formal and non formal, and in music contain beauty and bring Islamic Religious Educational values. It is as mentioned in the holy verses of Al-Qur'an (Q.S Luqman: 6)

وَمِنَ النَّاسِ مَن يَشْتَرِي لَهْوَ الْحَدِيثِ لِيُضِلَّ عَن سَبِيلِ اللَّهِ بِغَيْرِ عِلْمٍ
وَيَتَّخِذَهَا هُزُوًا أُولَٰئِكَ لَهُمْ عَذَابٌ مُّهِينٌ

Dan di antara manusia (ada) orang yang mempergunakan perkataan yang tidak berguna untuk menyesatkan (manusia) dari jalan Allah tanpa pengetahuan dan menjadikan jalan Allah itu olok-olokan. Mereka itu akan memperoleh azab yang menghinakan.

Paul Saetlar (1968) "The word technology does not necessary imply the use of machines, as many seem to think but refers to any practical art using scientific knowledge." James Finn (1960) In addition machinery, technology includes processes, system, management, and control mechanism both human and non-human, and a way of looking at the problem as to their interest and difficulty, the feasibility of technical solution, an the economic values-broadly considered of those solution. J. Dernott (1981) Technology in its concrete, empirical meaning refers fundamentally to system of rationalized control over large groups of technically skilled men operating through an organized hierarchy.⁸

⁷ <http://ACHMADANWARSJADAD-FDK-Pdf>, accessed on April, 8 2018 on 10 am

⁸ Prof. Dr. Ishak Abdulhak, M.Pd, Teknologi Pendidikan, (Bandung, PT Remaja Rosdakarya, Januari 2015) 106

Religious Educational in Indonesia it self had done with various media. The scholars preach to the culture, social media, music and so forth. This approach is used to make the Religious Educational more acceptable to the community. Music as a song, is a medium used as a means of entertainers by almost epoch us today. Almost no we find an empty space of music and singing. Both at home, at the office, in stalls, and in stores, in cars, in private cars, in public places, and in hospitals. Even in some places known as the best places on earth, the mosque is also not spared from the influence of music. Text music not only to be understood and imbued but if written with the new elements will achieve the purpose of Religious Educational Message if it can operate or change his unpredictable praxis.⁹ The meaning of a Word is often experiencing expansion with respect to the development of the activity of human life, by expanding the meaning of the component of the words.¹⁰

D. Result and Discussion

Religious Educational Message in the lyric 'Despacito' by Gen Halilintar in the faith values of Lyric "Come On Over In My Direction", in the Denotation aims, the mean of the word Come to Me, it's "Come" according to Big Indonesian Dictionary which has a meaning to be present in the targeted place and "To me" means the preposition to mark the goal. And the aim of "Me" here is back to God. In the Connotation aims, the mean had contained in the lyrics of this song describes the command of Allah against his slave to always come to him, as in the five-time prayers that must be done, because prayer is the way of slaves to meet his Lord because in every chant of prayer is a sentence of hope and a request for forgiveness to Allah. And "Come to Me" has the mean that it is advisable in every step to always remember Allah because remembering will avoid every

⁹ Agustinus Hartono, *Imajinasi Musik Teks (Analisis semiologi atas fotografi, iklan, film, music, al-kitab, penulisan serta pembicaraan serta kritik sastra)*, (Jalasutra. Juni 2010). 158

¹⁰ Dewa Putu Wijaya, *Semantik Teori dan Analisis*, (Yumna Pustaka, juli 2011). 94

action that violates the command of Allah.

The Religious Educational Message in this song lyric contain the Faith message, all the creation of Allah SWT in this earth should always remember it because remember the evidence of believing Allah exists and Allah is great and no one can match it. And Allah created everything only to worship him, such as in Al-Qur'an Q.S Adz Dzariyat : 56

وَمَا خَلَقْتُ الْجِنَّ وَالْإِنْسَ إِلَّا لِيَعْبُدُونِ

"I did not create jinn and humans except to worship Me"

Religious Educational in the faith values in the Lyric "My Sunrise On The Darkest Day", In Denotation aims The meaning of "Sunrise" is the solar center point of a gas-filled ball that brings light and heat, but the meaning of "Sunrise" in the lyrics of this song is the central point that brings light or light in the dark. "Dark" in KBBI has no light or dark understanding. And "Dark" in this lyric has the meaning of difficulty with darkness. And in Connotation aims, Through this lyric explains that Allah is always being there for his slave. When his slave is in difficulty will certainly find a way of. And it is Allah Who gives such convenience as the Sun arrives amid the dark darkness, as in the pearl "It is not us great but Allah makes it easy".

Religious Educational Message in the lyrics of this song contain the Faith message that is believing Allah. It's just fair the most merciful, when there are difficulties the easy will be come to accompany it, as in the Word of Allah SWT in the letter Al-Insyirah verse 6 is :

إِنَّ مَعَ الْعُسْرِ يُسْرًا ﴿٦﴾

Sesungguhnya sesudah kesulitan itu ada kemudahan.

Analysis of Lyric "Got The Only Key, Know How To Turn It On" Denotation aims, According to KBBI dictionary the definition

of “Key” is a very important position to master something or to impose influence. And the lyrics of “Got The Only Key” is that God is almighty over everything. And the definition of “Soul” in the lyrics of this song is the whole inner human life happens from feelings, thoughts and wishful thinking. Connotation aims, This lyric explains that Allah is almighty over everything, if Allah wills then be. God is omniscient of what his slave does not know and knows what will happen with all his creations. God is like a key that can open and lock all doors.

The Religious Educational Message, this lyrics contain the Faith message that Allah is omnipotent over his creation. This lyric invites to always solicit plea only to Allah because Allah can do which all of slave can't do. As in the verse of Al-Qur'an Surah Al-An'am verse 17, which reads:

وَإِنْ يَمَسُّكَ اللَّهُ بِضُرٍّ فَلَا كَاشِفَ لَهُ إِلَّا هُوَ ۗ وَإِنْ يَمَسُّكَ بِخَيْرٍ فَهُوَ عَلَىٰ كُلِّ شَيْءٍ قَدِيرٌ ﴿١٧﴾

And if God inflicts something on you, then nothing will eliminate it but Himself. And if He brings good to you, then He is Almighty over every thing.

Analysis of Lyric “Yo Se Que Estas Pensandolo” Denotation aims The mean of “Yo Se Que Estas Pensandolo” it's *I know you wanna give it*. And the purpose of “it” is merit for moral conduct. This merit which everyone hopes to get it and Allah will give it to everyone that He's desiring to give it. Connotation aims, This lyric explains that Allah will reward his slaves that obey his command and stay away from his prohibitions. Conducting God's commands such as performing the obligations of prayer, zakat to the poor and needy, giving help to the needy. And keep away from God's prohibitions such as apostasy, stealing, killing and the things that

¹¹ Meaning : And if Allah attributing something bad to you, then there is nothing to eliminate it but himself and if he's good to you, then he is Almighty over every thing. Qur'an Hafalan dan Terjemahnya129

Allah cursed. Religious Educational Message, This lyric contain the Faith's message to believe in Allah Almighty that Allah is just and wise, Allah will reward all goods and noble work according to the command of Allah SWT. Buraidah said that once the Prophet heard someone pray:

اللَّهُمَّ إِنِّي أَسْأَلُكَ بِأَنِّي أَشْهَدُ أَنَّكَ أَنْتَ اللَّهُ لَا إِلَهَ إِلَّا أَنْتَ الْأَحَدُ
الصَّمَدُ الَّذِي لَمْ يَلِدْ وَلَمْ يُولَدْ وَلَمْ يَكُنْ لَهُ كُفُوًا أَحَدٌ. ١٢

Religious Educational in the islamic law values on this Lyric "Make Me Wanna Savor Every Moment Slowly" in Denotation aims, the mean of "savor" in the lyric is Humbling on the time. And the mean of "Every moment" is a fair of breathing bellows.¹³ The sense of this lyric of the time make the one were being humbled in every fair of breathing bellows as in the proverb The time is money because the time won't to return back. This mean Such in Mahfudzot :

الْوَقْتُ كَالسَّيْفِ إِنْ لَمْ تَقْطَعْهُ قَطَعَكَ

Connotation aims in thi lyric, it contain the meaning that the opportunity given should be grateful and use the time as well as possible because the opportunity will not be repeated a second time. Opportunity is very time-related, therefore the use of time is very important, it is like in mahfudzot:

إِغْتَنِمْ حَمْسًا قَبْلَ حَمْسٍ : شَبَابَكَ قَبْلَ هَرَمِكَ وَصِحَّتَكَ قَبْلَ سَقَمِكَ
وَغِنَاكَ قَبْلَ فَقْرِكَ وَفَرَاغَكَ قَبْلَ شُغْلِكَ وَحَيَاتَكَ قَبْلَ مَوْتِكَ

¹² Meaning : Then He said, "you have appealed to God to its name, with which the application will be diamupuni and prayer right granted. You have been pleading with his name. (Narrated By Tirmidhi). This prayer In order to be successful, pray a prayer by mentioning the name of Allah.(Shohih Alhasan, LC, Kamus Zikir dan Do'a, PT Aqwam Media Prafetika, Juli 2009). 85.

¹³ Agustinus Hartono, *Imajinasi Musik Teks (Analisis semiologi atas fotografi, iklan, film, music, al-kitab, penulisan serta pembicaraan serta kritik sastra)*, (Jalasutra, Juni 2010). 104

Take five things before five things: Your youth before your time, Your healthy time before your time of illness, Your period before your imperial time, Your spare time before your busy time comes, Your life before your death comes.

(Al Hakim in Al Mustadroknnya, said by Adz Dzahabiy in At Talkhish based on Bukhari-Muslim requirement. This hadith is said shohih by Shaykh Al Albani in Al Jami 'Ash Shogir).

Religious Educational Message in this lyric is the message of Islamic law if the human as the creation of Allah SWT was grateful for the incident in every breath and in order to take advantage of the time. The message of Religious Educational Message in this lyric is a slave should be better every day if a slave is worse than he was previously a loser, this is as in the holy verses of Al-Qur'an:

مَنْ اسْتَوَى يَوْمَاهُ فَهُوَ مَعْبُودٌ ، وَمَنْ كَانَ يَوْمُهُ شَرًّا مِنْ أَمْسِيهِ فَهُوَ
مَلْعُونٌ ، لَا يُعْرَفُ إِلَّا فِي مَنَامٍ لِعَبْدِ الْعَزِيزِ بْنِ أَبِي رَوَادٍ ، قَالَ :
أَوْصَانِي بِهِ فِي الرُّؤْيَا بِزِيَادَةٍ فِي آخِرِهِ ، رَوَاهُ السَّيِّهَقِيُّ ، وَلَعَلَّ الزِّيَادَةَ
وَمَنْ لَمْ يَكُنْ فِي زِيَادَةٍ فَهُوَ فِي نُقْصَانٍ « وَلِلَّهِ دَرُّ الْبُسْتِيِّ : زِيَادَةُ
الْمَرْءِ فِي دُنْيَاهُ نُقْصَانٌ وَرَبْحُهُ غَيْرَ مُحْضٍ الْخَيْرِ حُسْرَانٌ وَقَدْ قَالَ
تَعَالَى : وَالْعَصْرِ {١} إِنَّ الْإِنْسَانَ لَفِي حُسْرٍ {٢} إِلَّا الَّذِينَ آمَنُوا
وَعَمِلُوا الصَّالِحَاتِ وَتَوَاصَوْا بِالْحَقِّ وَتَوَاصَوْا بِالصَّبْرِ (السورة العصر
آية) {١}»

Analysis of Lyric “Todos Mis Sentidos Van Pidiendo Mas” Denotation aims, The mean of “Todos Mis Sentidos Van Pidiendo Mas” is All the five sense of the man wish of more closeness with Allah SWT. The purpose of “Five Sense” is sight to seeing the

¹⁴ Meaning : “Whoever is two days (today and yesterday) the same then he has lost, anyone that day is worse than the previous day then he was classified as the cursed”. The origin of this hadith is unknown except in the dream of ‘Abd’ aziz Bin Abi rawaad, he says “The Prophet had a will to me in a dream, with the added word at the end” (HR al-baihaqy), possibly the additional contents are “ then he is in need.

righteousness, heard to hearing good clause, smell of smelling the rightful, taste like tasting the good allowed by food and felt to feeling the kindness etc. Connotation aims, This lyric explains that a slave must want closeness with God, through worship and through good deeds done by the five senses in order to be close to the Creator. Because Allah created his slave to carry out his order and stay away from his prohibitions, such as in Holy Al-Qur'an Q.S Al-Imran on verse 110, said:

كُنْتُمْ خَيْرَ أُمَّةٍ أُخْرِجَتْ لِلنَّاسِ تَأْمُرُونَ بِالْمَعْرُوفِ وَتَنْهَوْنَ عَنِ
الْمُنْكَرِ وَتُؤْمِنُونَ بِاللَّهِ وَلَوْ آمَنَ أَهْلُ الْكِتَابِ لَكَانَ خَيْرًا لَهُمْ مِنْهُمْ
الْمُؤْمِنُونَ وَأَكْثَرُهُمُ الْفَاسِقُونَ ﴿١١٠﴾

You are the best people who are born to humans, tell the Ma'ruf, and prevent the evil, and believe in Allah. If the People of the Book believed, it would have been better for them, among them were believers, and most of them were wicked ones.

Religious Educational Message This lyrics contain the message of Islamic law to surrender to Allah, ask forgiveness to Allah because all creation of Allah on earth prostrate to him, like plants, animals and other inanimate objects, they pay homage to Allah.

Analysis of Lyric "Quiero Tragar Tus Palabras Despacito" Denotation aims, The mean of "Quiero Tragar Tus Palabras Despacito" is I wish to digest each statement word by word. And the statement of this lyric is God's statement by Holy Book Al-Qur'an, because Al-Qur'an is The word of God was being given by Jibril and applied by Arabic Language. Connotation aim, This lyric describe a slave that wants to explore the verses of Al-Qur'an word for word, because in Al-Qur'an contains various elements such as clues, guidance, the basic law of justice, with all times and places, with no contrary to the laws of nature. Even Al-Qur'an can explain: The history or events of earlier times to be imagined are like. Science of the Godhead. Explanations that can coincide with the science of

health, life sciences, cosmography, politic, social and economic.¹⁵

Religious Educational Message in The lyric “Quiero Tragar Tus Palabras Despacito” contains a message of Islamic law to believe that Allah’s words unit in Al-Qur’an contain commandments and prohibitions (Islamic law), good and bad promises and advice and guidance on ways of life and worship and it is advisable for everyone to understand and understand God’s words. This is as mentioned in Sahih Bukhari and Muslim, the Messenger of Allah (peace and blessings of Allah be upon him) said,

الْمَاهِرُ بِالْقُرْآنِ مَعَ السَّفَرَةِ الْكِرَامِ الْبَرَّةِ وَالَّذِي يَتْلُو الْقُرْآنَ وَيَتَتَعَّعُ فِيهِ وَهُوَ عَلَيْهِ شَاقٌّ لَهُ أَجْرَانِ

Religious Educational in the moral values in this lyric “Turn Every Situation Into Heaven, Yaeh” Denotation aims, According to KBBI the meaning of “Heaven” is the eternal realm of the human spirit that will live in it with immortality. The meaning of Heaven in the lyrics of this song is something that is happy, so the lyrics “Turn Every Situation Into Heaven, Yaeh” has the meaning of all behavior if done with great joy then there will be happiness with it like heaven. Connotation aims, The soul that has joy in all his work will make his job easy, because there is sincerity in him. If all things are done with sincerity then there will be happiness.

Religious Educational Message in this lyric contained moral message that is about the reward of people who work with sincerity then he’s feeling happy and satisfaction such in paradise. Such in Al-Qur’an Q.S An-Nahl 97, said :

مَنْ عَمِلَ صَالِحًا مِّنْ ذَكَرٍ أَوْ أُنْثَىٰ وَهُوَ مُؤْمِنٌ فَلَنُحْيِيَنَّهٗ حَيَاةً طَيِّبَةً ۖ وَلَنَجْزِيَنَّهُمْ أَجْرَهُمْ بِأَحْسَنِ مَا كَانُوا يَعْمَلُونَ ﴿٩٧﴾

Whoever does good works, both men and women in a state

¹⁵ Imam Zarkasyi, *Ushulludin (A’AQA’ID) ‘Ala Madzhab Ahli-s-Sunnah Wal-l-Jama’ah* , (Ponorogo: Trimurti Press. 1993). 35

of faith, then surely We will give him a good life and indeed We will reward them with a reward that is better than what they have done.

Analysis of Lyric “Despacito” Denotation aims, According to KBBI dictionary The mean of “Despacito” is Slowly and not hasty, or slowly making. The Meaning of Lyrics “Despacito” in the lyrics is slowly in worship in every step remember it, praising it, begging forgiveness for him because Allah is all-powerful. Connotation aims, The meaning contained in the lyrics of “Despacito” is about slaves worshiping their creator, God with a calm soul and a peaceful feeling. Worship with a sense of calm then will cause pleasure in worship, and slaves who enjoys in worship then he is the best people in worship.

Religious Educational Message, The lyrics “Despacito” is a Moral Message about worship. Worship is the obligation to a slaved, every slave run it to meet the creator through worship, and it is recommended for a slave to perform worship with devout, solemn, and peace. It is like in the holy verses of Al-Qur’an Q.S Al-Qiyamah verses 16-19, said :

لَا تُحْرِكْ بِهِ لِسَانَكَ لِتَعْجَلَ بِهِ (١٦) إِنَّ عَلَيْنَا جَمْعَهُ وَقُرْآنَهُ (١٧) فَإِذَا
قَرَأْنَاهُ فَاتَّبِعْ قُرْآنَهُ (١٨) ثُمَّ إِنَّ عَلَيْنَا بَيَانَهُ (١٩)

Abu Hurairah was heard Prophet Muhammad said, “The slave prayer would be granted while he didn’t haste”.¹⁶ This verse emphasizes to worship well with no haste in order to understand the slave and enjoy to worshipping in the way.

Analysis of Lyric “Me Esta Gustando Mas De Lo Normal”, Denotation aims, The mean of “Me Esta Gustando Mas De Lo Normal” it’s I should like more this context. This lyric explains how a slave feels more comfortable and at peace when we be closely with God (Allah SWT). Connotation aims, The meaning of “Me Esta Gustando

¹⁶ Shohih Alhasan, *Kamus Zikir dan Do’a*, (PT Aqwam Media Prafetika, Juli 2009). 89.

Mas De Lo Normal” is the proof of a slave that feels serenity when we be closely with God, because God can refrain the human spirit.

Religious Educational Message, “Me Esta Gustando Mas De Lo Normal”, this lyric contain a Moral Message of the closeness of the slave to his Lord which raises things that make his slave better. Proximity to God can be through various ways, by worship, remembering it every time, thankful for the blessings that have been given this is an example of a slave’s efforts to be close to the creator. This is also explained in HR. Tirmidhi, which reads:

لَيْسَ شَيْءٌ أَكْرَمَ عَلَى اللَّهِ تَعَالَى مِنَ الدُّعَاءِ ۖ

E. Conclusion

Religious Educational is our duty as Muslim in this world. Especially in this Modern era with blooming communication and information. Because of it, muslim must be shrewd to import islamic values of everything. And observe the aim at Religious Educational is allurements, appeal, suggestion, limousine, and exertion to change the situation to other situation which better pass through of Religious Educational with the kinds of tool, the best favour Religious Educational in this modern era such as film, radio, and music we can put into islamic values. The implementation of religion Religious Educational it is not the case the comprehension in the role and opinion of the live, but get the broad aim.

The researched and analysed of this song “Despacito” by Gen Halilintar, there are three values on this lyrics, such as the faith, islamic law and moral. The faith values in this lyric, it contains belief to God Allah SWT concerning the essence of God which the powerful of everything, the islamic law within it connection with Allah or the effort to bind up with Allah be enormous and the moral values in this lyric, it explains the role or the mind character.

¹⁷ Meaning : There is no greater influence on Allah’s side than do’a. “(Narrated by Tirmidhi no. 3370, Ibn Majah no. 3829, Ahmad 2/362 Shaykh Al-Albani says that this hadeeth is hasan). If you understand this, then use the prayer of Allah as a weapon for hope.

Religious Educational in the lyric Despacito by Gen Halilintar are based on Al-Qur'an and Hadits which urging the man to the right walk on the live. From this research and taken conclusions from the values of Religious Educational, the writer suggest to the learners, to know the aim lyric of the music in order to take lessons, because in this modern era we can take some educational and the values of this lyric. And for educators and all those who interested in education, to improve the quality of education theories and methods .And to the greater interest in music, to pay attention and to meddle in the islamic values of the music. And muslim must be able to great the music within the islamic values.

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