

Speech Acts Analysis of 'Bilal: A New Breed of Hero' Movie

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Abstract: Film is one of the mass media in the form of audio-visual that can convey messages effectively. One of the animated films that has educational values in developing Islamic-valued children's characteristics is the film Bilal A New Breed of Hero. The animated film uses English so that it can train children in learning English which is Islamic and virtuous. This study aims to find actions and sayings of Islamic value uttered by the main character in the film Bilal A New Breed of Hero. This research is a discourse/text-based study based on speech acts in declarative, imperative, and interrogative aspects. Data collection was carried out by looking for the main character's distinctive sayings which contained education in the film Bilal A New Breed of Hero. The results of this study classify utterances based on declarative, imperative, and interrogative and show the meaning of each utterance of the main character which contains the values of Islamic education.

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INTRODUCTION

A communication tool is a medium that can be used to convey, give or receive information. One of them is language. Humans use language to communicate in their daily lives. Language is a process that is used to ensure there is agreement between the sender and the recipient of the meaning given using symbols and schemes to be combined and used to communicate. Conveying what is thought to others by using signs, in this case it is called pragmatic. (Rahayu et al., 2019)

With language, knowledge can be taught, experience can be shared, messages can be conveyed, truth can be revealed, even language can unite differences and can establish good relations. So that the role of language becomes dominant in various human daily activities. Various ways can be used to convey messages, thoughts, feelings, goals to others. In order to achieve the goal of communicating, speakers and listeners need to use the same language. Another way to understand the speaker's speech is to study speech acts, which serve to understand how the speaker speaks in his daily life.

Speech acts can help in analyzing an implied expression. As in a work of art, painting, poetry, song or film. The creators have difficulties in conveying messages orally, thus creating masterpieces that can be enjoyed but have implied meaning in them. Apart from interpreting the implied meaning, there are several other things that can be learned, for example the structure of language, culture, science, and so on. Film has its own charm because it is in the form of audio-visual.

Film production never stops in producing new films. Coupled with increasingly developing technology, it can develop film production works every year. Currently, film is one of the

selected media to be able to entertain. Adjusting to the various ages of film fans, they can find various types of films or often referred to as genres. One of them is an animated film. Judging from its age suitability, animated films can be watched by all ages. The audience sometimes has its own intention in understanding a film. Even more so when children are the audience. They will have difficulty understanding conversations, and will focus more on the pictures. So it is important the role of parents in determining the appropriate spectacle for children. Bilal animated film: A New Breed of Hero is an animated film that tells the history of Islam at the time of the Prophet, who was one of the companions of the Prophet. Teaching Islamic values by utilizing technology can contribute to educating children.

Film provides visual form and creates real effects. With this effect, films can teach students natural and authentic English. With this, students can acquire a lot of vocabulary that they may not have gotten at school or college. In addition, watching movies can also help students' understanding in listening as well as in understanding the meaning of spoken language by seeing the scenes and expressions of the actors in audio-visual form. For most students, films are an entertaining and motivating medium because they are entertained, and at the same time they gain more vocabulary and improve their ability to listen. (Widiawitasari et al., 2020).

It can be concluded from the background, this study aims to classify utterances based on the types of declarative, imperative and interrogative uttered by the main character in the animated film Bilal: A New Breed of Hero. It also aims to find Islamic values Actions and sayings played by the main players.

THEORITICAL REVIEW

Speech Acts

Speech acts can be proven in direct conversations between humans. This proves that the realization of speech acts in communication in everyday life can use a discourse analysis approach. Speech acts in a study can be easily analyzed in various types of discourse media. Media can be in the form of images that are recorded, then displayed on the screen like a movie. Movies resemble situations in everyday life and depict everyday actions that can explain the living conditions of real-world phenomena. Therefore, the existence of speech acts cannot be avoided, such as community conversations in their daily life. Even though the conversations in the film are set and realistic in certain situations (Rizki & Golubovic, 2020).

In communication, speech act is the main point of pragmatics. Under certain conditions, speech acts can determine meaning. This means that when the speaker wants to say something, he must give a good expression related to what is said (Sari, 2020). Pragmatics deals with how language is used in a condition and relates between the use of language and the form of language. According to Labov, the first and most important step in the formalization of discourse analysis is to distinguish between what is said and what is done. Therefore, discourse analysis basically has to pay attention to the functional characteristics rather than the formal characteristics of language. In terms of form and function, there are 3 types of sentences: declarative, interrogative, and imperative. However, under certain circumstances, the 3 types may have the same function in meaning. So the form and function are different. Speech acts are important for two reasons. First, it can be seen as a basic unit in discourse analysis, just as a sentence or clause, is a basic unit in grammar. Second, the use of speech acts (Flowerdew, 2012).

Islamic Culture Education

In this study, Islamic Culture Education discusses the habits of the Muslim population at the time of the Prophet which can be used as role models. With regard to cartoon film media, this study shows the attitudes of a Muslim, which can be an alternative learning media.

Culture is a habit that is learned, not inherited, and is derived from the social environment. Culture includes three levels. The first is universal, which relates to the common nature of all societies. Second, is the collective level, which is common in a group of people and can be learned from others in the group. The last level is the individual level, specifically for each person. Language reflects thoughts, ideas, ideas, habits and other aspects of culture. Language shows cultural importance such as social, religious or geographical themes (Alharahsheh, 2020).

Cartoon Movie

Film in a broad sense is referred to as 'cinema'. Cinema itself comes from the word kinematics, or movement. Literally, film is Cinemathographie, which comes from cinema and tho, phytos or Light, graphie/grhap means text or image. To be able to paint motion with Light, you need to use a special tool called a camera. According to Hornby, film is a series of moving images recorded with sound that tell a story, then shown on television or in theaters (Hestiana & Anita, 2022).

Cartoons are a popular art form that has been widely applied in various scenes. Modern cartoon animation allows artists to use a variety of sources to create content. Several well-known products have been created by incorporating real-world photography into usable cartoon scene material, a process called image cartoonization (Wang & Yu, 2020).

Cartoons are the most popular and abundant form of learning media that are easy to find. This is because the ideas transmitted through cartoons are easy to understand. In addition, the cartoon concept successfully shows the importance of modern teaching and learning strategies. The cartoon concept has a significant influence on critical thinking and student achievement (Jamal et al., 2019).

Cartoons have been a part of film history since the late 1800's. Cartoons appear on television. Television shows that are less than an hour long, such as Nickelodeon, Cartoon Network, and Disney Channel. Cartoon films are the same as animated films, and students' favorite programs are in the form of animated films or cartoons. This is a great method for teaching English to students. Watching cartoons in English can often be a good way to get them used to hearing English words. They will pick up words and phrases from the cartoons they watch. There are many Educational cartoons available online for students to learn English in a fun way (Sushanty, 2023).

METHOD

In this study, the method used is discourse analysis. Discourse analysis is used to dig deeper into the language contained in a media, by examining the existing scenes (Puspita & Supratman, 2021). Data taken from the animated film Bilal: A New Breed of Hero (2015).

For the procedure of conducting research, the researcher performs text analysis (description), processing analysis (interpretation) and social analysis (explanation). All three are analytical processes that can find utterances that characteristically contain Islamic values. Therefore, the researcher will compare the dialogues and scenes in the film to find the real meaning. In using the discourse analysis method, the results obtained will relate to the researcher's analysis and interpretation of this study.

RESULT AND DISCUSSION

There are 5 character or moral values contained in the film Bilal bin Rabbah A New Breed of Hero by Ayman Jamal, including the following:

a. Religious Value

It can be seen in the trust and confidence in humans. This value is very important to study because religious values have values that are related to God and the teachings of Islam. There are 2 religious values that researchers found, including:

1) Obedience

At 03:39 minutes, Bilal's mother broke up the fight, Bilal quickly lowered his head to show his respect to his mother. Bilal realized that what he had done was wrong. As an older child, Bilal relented by giving a doll to Ghufaira.

At 23:23 minutes, Bilal was sitting on a building contemplating with both eyes wanting to shed tears. Bilal was remembering his mother's message discussing dreams when he grew up. Then came Ghufaira from behind, sitting together. Ghufaira gives coins using her right hand. This proves that Ghufaira has been polite to Bilal. However, Bilal refused saying that Grace comes from small gifts, not sacrifices for the Gods.

At 63:56 minutes, Bilal obeyed without opposing his master's actions when his stomach was pressed against a rock. Bilal with a calm face and patient in carrying out his master's orders. This shows that he accepts everything that his master did to Bilal. He is also firm in his beliefs. He still chose Allah as his Lord.

2) Politeness

At 31:42 minutes, Bilal listened by bowing his body while talking to Abu Bakr who advised him and told Bilal the truth.

b. Tolerance

In this animated film, tolerance means an attitude or action that respects the differences between other people and themselves. In the 1:05:23 minute, Abu Bakr stated that brotherhood exists in every Muslim. But Umayyah rejected the brotherhood. But Abu Bakr did not force to accept the true meaning of brotherhood.

c. Never give up

At 26:13 minutes, Bilal kept trying to get on the horse after falling several times, and finally was able to ride without knowing his knowledge.

d. Curiosity

At 47:19 minutes, while chatting with Abu Bakr, Bilal asked why Abu Bakr was willing to help him. Bilal wonders who the real God is. Desire to know the truth.

e. Social care

In the 14:28 minute, Bilal hugged Ghufaira with great concern. Bilal fights Shafwan until Shafwan falls.

At 30:43 minutes, Bilal came carrying a bag filled with food. Then pulled the hand of the little boy who was wearing dirty clothes in a hungry condition not to steal money. Bilal advised him then gave the little boy some food.

Based on analysis the researcher found several imperative and interrogative declarative sentences that have a function and a moral message to integrate language and education in forming Islamic characteristics. The following Types of speech acts in the 'Bilal: A New Breed of Hero' movie:

1. Declarative

Data 1

“But remember, a sword and a horse cannot make you a great man. Being a great man means living without chains. Being a warrior won't make you a great man. If you are chained to anger and vengeance. Superstition and fear are chains too, and there are others. To be a great man.. you have to break free of them all.”

The sentence above is a declarative sentence because the intonation tends to be flat or neutral. It aims to convey information to the other person and does not require an answer or response from the person being spoken to, declarative sentences are sentences that are formed to convey information without expecting a response.

Moral message: This sentence was said by Bilal's mother to Bilal which contains a moral message that we must be great people who do not have anger and grudges against other people. As well as having no superstitions and fears. Because all of that will trap in a chain of failures. Who has a peaceful heart

Data 2

“You need more than money to be the best at what you do. You need a great deal of determination.”

The sentence above is a declarative sentence because in this pronunciation Saad uses a neutral intonation. He gave information to Bilal about his achievements so far as a refutation that what Bilal said was wrong. Declarative sentences are sentences that have news intonation.

Moral message: from the sentence that Saad said, we can learn that ability cannot only be obtained with money, but with strong determination and persistent practice so that one can become a reliable person in this field.

Data 3

“I would have given all I own for him. not for a slave but for a brother”

The sentence above is declarative. Because in these words Abu Bakr did not need an answer from his master, he only gave information that he would give everything to Bilal as a brother. Declarative sentences are news sentences that do not require a responsive response from the listener.

Moral message: from the sentence spoken by Abu Bakar, we must not be racist and differentiate people from their caste, we must respect and respect our fellow human beings.

2. Imperatives

Data 1

“come with me!”

The sentence above is an imperative invitation sentence because it is an invitation. According to the data above, a small child invites Bilal to meet his friends. In this scene it can be said to be imperative because imperative is a form of a verb sentence to express an order or obligation to perform an action.

Moral message: according to the scene that is performed by Bilal, we must respect whoever it is in speech, both small children and adults.

Data 2

“Never strike in anger, we will free her Bilal. Don't lose hope”

The sentence above is an imperative advice sentence because Abu Bakr said to calm down and convince him that they can free Ghufaira from Safwan. According to the following data, it is said to be imperative. Imperative sentences as sentences that contain orders or requests for other people to do something.

Moral message: from the conversation above we can conclude that everything we believe will work, therefore we should not give up expecting something.

Data 3

“I can only ask that you keep your mind clear and your heart true. And rest assured, God will always be there for you, Bilal.”

The sentence above is an imperative request sentence because from the conversation above we see that Abu Bakar cannot give advice to Bilal because Bilal is too desperate. It is called a request sentence because commands, requests, invitations, advice, and suggestions are expressed by imperatives.

Moral message: from the sentence that was said by Abu Bakar to Bilal we can get the message that we must clear and calm our minds in facing all problems because Allah will always be on our side if we do something right

3. Interrogative

Data 1

“Mother, who are they?”

Sentence This showing use asked by Bilal against a mother in context certain. In analysis, this shows several aspects involved:

1. Purpose of question: This explains that Bilal asks an explanation or information about “them” because this question can show a desire to know “their” identity.
2. Information character of the question: This can disclose about questioning character.
3. Importance context: for giving deep analysis. We need to know the context question it was asked.
4. Dynamics interaction of the question: This can influence the dynamics interaction between the questioner and the interrogated or asked.

Data 2

“Bilal. Are you all, right?”

In sentences, this is a demonstrating question use interrogative in context conversation.

1. Character and context in question: This possibility big figure or uttering a character sentence This is someone who has a high concern, and own close relationship to Bilal.
2. Emotions and caring questions: This describes emotions and concerns to Bill. Where are the characters This wants to ensure that rinse is fine just.
3. Importance of character Bilal: This also shows that character is the most significant Bilal and his well-being own impact on the plot.

Data 3

“Would you like to taste one?”

This is one example question of English interrogative.

1. Bid or solicitation question: This shows A bid or solicitation against talk. Questioner sentence This want to know is against talk interested For tasting or feeling.
2. Request opinion; sentence this also works interpreted as request opinion to against talk.
3. Politeness and ethics sentences: This tells the attitude of politeness and ethics in communication.

Data 4

“Did they hurt you?”

In sentences, this is a demonstrating question use interrogative in context conversation.

1. Concerns questions: This shows concern against talk. The speaker wants to ensure that against talk this no experience injury or feeling no comfortable.
2. Empathy questions: This reflects attention to talk to condition and physique against talk.
3. Response emotional: Response against talk to question this can disclose emotions, trauma, or the experience they had naturally. This can become moment important in understanding characters and feelings for them.
4. Situation Kris: Question This can appear in a situation crisis or disaster where speakers want to understand how far is the opponent's talk affected by events.

Data 5

“What do you think?”

1. Request opinion; question this is request opinion or opinion from against talk. The questioner wants to know what is the opponent thinking. talk to something topic or situation certain.
2. Interaction social: this can be the moment where between questioner and opponent talk share thinking and discuss.

From sentences, interrogative one can be concluded that sentence interrogative always considers context where sentence question this appears and is used. Is question or conversation this formal or informal, situation important, or in context more narrative broad and deep again.

CONCLUSION

Based on the results of research conducted on the film Bilal: A New Breed of Hero which focuses on the basis of speech acts; declarative, imperative and interrogative. The

researcher draws the conclusion that there is an implied meaning in every word and deed done by the main character, Bilal. There are 3 data in declarative sentences, 3 data in imperative sentences, and 5 data in interrogative sentences.

Good behavior that should be imitated from the film Bilal: A New Breed of Hero is a lesson or education for someone to improve moral behavior and in accordance with Islamic religious teachings to carry out *amar ma'ruf nahi munkar*. The best film is a film that is not only successful in entertaining but also a film that can educate its audience. Therefore, a person is said to be moral, if he does not only emphasize the term *tarbiyah* or *ta'lim* but is accompanied by *ta'dib*. Moral education is the cultivation, development and formation of noble character in humans. A person's morals can be nurtured and can be developed towards a perfect level of development in an educational process. Therefore, education has a fairly deep meaning, because in the word educating there is a moral directive, ethics, character, and also akhlak

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