

# United States's Intervention Through Hollywood Film Industry In Achieving Military Security

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## Abstrak

*Penelitian ini bertujuan untuk mengetahui bagaimana intervensi yang dilakukan Amerika Serikat untuk mencapai kepentingan keamanan militer. Dalam hal pencapaian kepentingan keamanan militer, secara umum Amerika Serikat meningkatkan latihan militer, dan memfasilitasi peralatan senjata militer untuk pasukan militer, yaitu dengan membangun posisi tempur keamanan global yang dapat memobilisasi semua kekuatan nasional, mencegah proliferasi senjata pemusnah massal, terutama senjata nuklir, membangun kemampuan menghadapi global. Pada artikel ini akan membahas, untuk mencapai keamanan militer Amerika Serikat mengintervensi industri film Hollywood, karena keseimbangan kekuatan antara hard power dan soft power sangat diperlukan dalam menjaga stabilitas keamanan militer. Peneiliti menggunakan dua kerangka konsep untuk menganalisa penelitian ini, yaitu kosep power, dan konsep kebijakan luar negeri. Penelitian ini menggunakan analisa deskriptif untuk menjelaskan persoalan yang dibahas pada skripsi ini. Dari penelitian ini, ditemukan bahwasanya intervensi yang dilakukan Amerika Serikat melalui industri film Hollywood untuk mencapai keamanan militer berupa mendikte, menyensor, dan sekaligus mengubah naskah pada film yang akan dihasilkan. Penggunaan Hollywood sebagai alat untuk mencapai kepentingan keamanan militer merupakan hal yang tepat, karena hard power yang dimiliki Amerika Serikat akan meningkat jika didukung oleh soft power, oleh karena itu perimbangan kekuatan antara militer sebagai hard power, dan Hollywood sebagai soft power adalah perlu untuk menjaga stabilitas keamanan militer.*

*Keyword: Amerika Serikat, Hollywood, Perimbangan kekuatan, dan Keamanan Militer.*

## Abstract

*This research aims to find out how the intervention of the United States to achieve military security interests. In terms of the achievement of military security interests, the United States generally increases military training, and facilitates military weapons equipment for military troops, by establishing a global security combat position that mobilizes all national powers, preventing the proliferation of weapons of mass destruction, particularly nuclear weapons, facing the global. In this thesis will discuss, to achieve military security United States intervened Hollywood film industry, because the balance of power between hard power and soft power is necessary in maintaining the stability of military security. The researchers used two conceptual frameworks to analyze this research, namely the concept of power, and the concept of foreign policy. This study uses descriptive analysis to explain the issues discussed in this thesis. From this study, it was found that intervention by the United States through the Hollywood film industry to achieve military security in the form of dictating, censoring, and simultaneously changing the script on the film to be produced. The use of Hollywood as a tool*

*to achieve military security interest is appropriate, since United States has a hard power will increase if supported by soft power, therefore the balance of power between the military as hard power, and Hollywood as soft power is necessary to maintain stability military security.*

**Keyword:** *United States, Hollywood, Power Balance, and Military Security.*

## **Preface**

This thesis discussed the form of United States intervention to the Hollywood film industry. It was because the Hollywood film industry has been in great demand by the world community which then made an increase in the audience of Hollywood movies in the world. Form of intervention by the United States Government in the form of dictate, censor and simultaneously change the script on a film that will be produced. Such interference was used to strengthen the national military security of the United States.

The argument mentioned above was the researcher's assumption after finding interesting things to be discussed. To strengthen the military security of a country, the United States maintains a national defense with the best trained and armored army troops in the world. U.S. is committed to strengthen domestic security defense; build a global security combat position that can mobilize all national forces; prevent the proliferation of weapons of mass destruction, especially nuclear weapons; build a global facing capability, welcome emerging economies, but warning it will simultaneously prevent potential opponents, the strategy is a national military strategy by 2015 based on the national security of the United States.<sup>1</sup> However, this thesis will discuss in order to achieve national interests, especially military security, government intervene in the Hollywood film industry, which is usually in strengthening the military security of a country with a specially exercises and equipping the best weapon. Because of the industry has had an increase each year in revenue, U.S. is directly proportional to the number of applicants films produced by Hollywood industry.

Every country in the world certainly has a strategy to achieve the ideals of the country called the national interest. According to Jack C Plano & Roy Olton, national interest is one of the goals of a nation that must be fought for its survival, the main points consist of: freedom,

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<sup>1</sup> Huyen Anh, (2015), *Strategi militer baru Amerika Serikat: Memperluas peranan membela keamanan global*, <http://vovworld.vn/id-ID/ulasan-berita/strategi-militer-baru-amerika-serikat-memperluas-peranan-membela-keamanan-global-348139.vov> (Accessed 28 January 2017)

independence, territorial integrity, military security and economic welfare.<sup>2</sup> These five points are what a country should achieve by different strategies in each country. The use of instruments to achieve a national interest is important because each country has its own characteristics in the use of an instrument, whether soft diplomacy or hard diplomacy.

One of the points of the goal of a nation that must be fought for the survival of the nation is military security. This interest is influential because with a strong military. Then a nation can gain a sense of security. Logically, when a nation has a strong military force, then when there are other nations who want to attack it, the nation that will attack will think many times to attack the country with a strong military. In order to achieve national interests, the states uses the military as its instrument. Military preparedness requires a military in order to support foreign policy.<sup>3</sup> The institutions are technological innovation, leadership, and quantity and quality of the armed forces.<sup>4</sup>

The beginnings of the establishment of the Hollywood film industry began with a collection of innovative societies, which then with the innovation arose an amazing work of art that is a Hollywood movie. The Hollywood legend began in the early 20th century, and it is a collection of modern American society rich in history and innovation.<sup>5</sup> Hollywood is an industry that produces films that contain hidden messages, which indirectly want to be conveyed by the director on the film.

Hollywood is also one of the largest industries in the world, which of course has a lot of influence in shaping public opinion. One of the incidents in the case of aircraft crashes on the World Trade Center (WTC) building on September 11, 2011, conducted by a group of terrorists. With the incident the United States is considered with a security system that is easily hacked. Though the United States is famous for the nickname super power state, it means that national security guarantee is important to be maintained. Therefore, the United States does not remain silent. The United States uses Hollywood Movies as propaganda. In achieving the national interest, the United States use a particular strategy by using instruments that are relevant to these interests. One such strategy is to influence public opinion. Examples of films that influence public opinion as follows:

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<sup>2</sup> Jack, C. Plano dan Olton, Roy, *International Relations Dictionary* (USA: Rinehart and Wingston, Inc., 1969), pg: 128

<sup>3</sup> Morgenthau J. Hans, (2010). "Politik Antar Bangsa". Jakarta: Yayasan Pustaka Obor Indonesia, pg: 148

<sup>4</sup> *Ibid*, pg: 148

<sup>5</sup> Hale, Benjamin, (2014), *The History of Hollywood Movie Industry*, <http://historycooperative.org/the-history-of-the-hollywood-movie-industry/> (Accessed 31 January 2018)

<b>Film Tittle</b>	<b>The Explanation of Film</b>
Mission Impossible Movie	In this film, it can be seen that the United States has a special army equipped with advanced technology, which describes the strength of US military troops. In the film, only the United States has military forces as mentioned.
Air Force One Movie	That there is a special plane hijacking of the President conducted by terrorists from the Middle East. In the film sterilized that the middle eastern (Muslim) is representing acts of world terrorism.
The Black Hawk Down Movie	This film explained that the U.S. gives stereotype that people who sacrificed it has a long beard analogous as a very dangerous terrorist. This term as attributes of Islam serve symbols of violence. This is very harmful to the universal Muslim. However, the U.S. is portrayed as a helper of the victims of famine, and the mediator of the civil war.
Kingdom The Movie	Muslims of Afghanistan as a terrorist group that must be immediately eliminated. The story is similar to "The Black Hawk Down" but in this film there is a special group of troops ordered by the U.S. President to fight the center of terrorist base in Afghanistan.
We were Soldier The Movie	This film explained that U.S. have armed forces trained every day with the aim of preparing for war with the Vietnam State. In the middle of the story, the United States army was fogged in the assault process, as the Vietnam's soldiers used guerrilla tactics. However, the defeat while the United States reciprocated with a landslide victory because of the relief forces from United States itself. Meanwhile, it was the fact that the Vietnam war the Americans have been repulsed by the Vietnam's army when the assault process. It was clear that the film was a tactic from the United States. The United States actually has more strategy than Vietnam, and again shows

	how powerful and smart the war strategy used by the United States confronts the war.
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Figure II: Hollywood Movie that used by United States for strong military propaganda.

In this research, researcher raised the theme of intervention as a means of achieving national interests by involving the Hollywood film industry. Seeing the United States as a superpower, and to defend the its title, the United States intervene the Hollywood cinema industry to launch its U.S. foreign policy. It was if other state watch the movie which made by United States, they will rethinking if they should to attack or planning some war with United States. Moreover, those movies described that United States military are stronger than other military in this world. Furthermore, to achieve military security of the state, government uses the best trained and armored army troops, but this research will discuss that to achieving military security of the state, the government intervenes Hollywood film industry. Therefore, researcher was interested to see the form of American government intervention in the Hollywood film industry.

This research, will discuss a tactic or strategy that United States to achieve the national interest, namely military security by intervening with the Hollywood film industry. Therefore, this study will discuss how the United States spread the information or message contained in a film, that the United States is a country that is really strong in terms of military security. Thus, it will have an impact on countries that watch the films produced it made the public opinion that the United States is the strongest state in military security, then other countries will think many times if it will fight with the United States. In this case Islam responds, the society must be careful in capturing the news of the wicked by examining carefully, when we deliver the news to others, we do not harm others, like Al-Qur'an said in Surah Al-Hujurat verse sixth:

يَا أَيُّهَا الَّذِينَ آمَنُوا إِن جَاءَكُمْ فَاسِقٌ بِنَبَأٍ فَتَبَيَّنُوا أَن تُصِيبُوا قَوْمًا بِجَهَالَةٍ فَتُصْحَبُوا عَلٰى مَا فَعَلْتُمْ نَادِمِينَ

It means: “O you who have believed, if there comes to you a disobedient one with information, investigate, lest you harm a people out of ignorance and become, over what you have done, regretful.”(Al-Hujurat: 6).

### Theoretical Framework

To answer the questions from the problem formulation above, the author using the concept of power and the concept of foreign politics, which will be used to analyze the interests of America against the intervention in the Hollywood film industry. These two concepts are

very relevant in answering the above problem formulation. Power is the goal of the foreign policy of a nation, and foreign politics here as a strategy to achieve the national interest that cannot be separated from power, which means power as a goal, and foreign policy as a strategy.

### **A. Power**

The state as the subject of international law are a sovereign power organization, control of a particular region, a specific population and life based on a particular legal system. It certainly has a power in regulating the country, especially in the political field. The national goal of a country will not be separated with Power, or it can be said that the purpose of a country is to obtain Power.<sup>6</sup>

In this case, authority or power is not wild, and seizes all that the ruler wants. However, Power is a blend of persuasive influence and coercive power.<sup>7</sup> That the combination of persuasive and coercive by the state is a Power. However, the power possessed by a country is not only military power but also the level of controlled technology, natural resources, form of government and political leadership and ideology.<sup>8</sup>

Power was used in this scientific work, is a Power that is owned by the state to organize private companies in order to meet the national interests of the country. Whatever is the ultimate goal of political power, power is always the most immediate goal.<sup>9</sup> And ultimately the statesman or the people can gain independence, security, prosperity, or power itself.<sup>10</sup>

The Power Concept selected by the author to find out how much state intervention of a private company in its own country, because the concept of power is a relevant approach to the discussion on this scientific work, which is about government intervention to Hollywood film industry in achieving military interests.

### **B. The Foreign Policy**

Foreign policy is an act of the government to establish a policy concerning relations among countries in the world to achieve a national interest. The policy taken by the government is a collection of proposals from the people and for the interests of the people themselves, or so-

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<sup>6</sup> Anak Agung Banyu Perwita dan Yanyan Mochamad Yani, (2005), Pengantar Ilmu Hubungan Internasional, Bandung: Remaja Rosdakarya, pg: 13.

<sup>7</sup> *Ibid*, pg: 13

<sup>8</sup> *Ibid*, pg: 14

<sup>9</sup> Morgenthau J. Hans, *opcit*, pg: 33

<sup>10</sup> *Ibid*, pg: 33

called national interests. With foreign policy, the government can convey its national interest to the international world. According to K.J. Holsti, foreign policy is an action or idea formulated to solve problems or to make changes in a particular environment.<sup>11</sup>

Foreign policy is a strategy or action plan formed by a country's decision-makers in the face of other countries or other international political units, it is controlled to achieve specific national goals as outlined in the terminology of national interest,<sup>12</sup> which means that foreign policy has two elements: the first of is national goal the nation. The second is a suitable instrument used to achieve the national interest. The national goal of a nation can be seen from the national interest that has been planned by the state apparatus. The instrument is a tool to achieve the national interest can be seen from the strategy of diplomacy that is used which is the implementation of the foreign policy of a country. If the two elements are in line together, in other words the national goals of a country get support from the instrument that is a suitable diplomacy strategy in achieving the national interest of a country.

Researcher chooses the concept of foreign policy because this concept will be able to answer the question of the formulation of existing problems. This concept may illustrate how the behavior of the United States in the international arena and later will see the national interest of the United States to be achieved.

### **The Balancing between Soft power and Hard Power of United States**

The United States became a superpower country in the eyes of the world has a very long process of achievement, from the start of the first world war to the end of the second world war. Until after the outbreak of the Cold-War between the western (American) bloc and the eastern bloc (Russia) which was later won by the western bloc of America due to the collapse of the Soviet Union. The process is not a process of not demanding a great effort from the United States, but the title that the United States now achieves is the result of the hard work of the United States in ancient times.

The Superpower which is a title or title held by the United States. Identical with a strong military force in maintaining the security of the country. The military power of the United States is a national effort to defend the title of the Superpower. According to the realists, the balance of power is the only alternative to prevent the existence of a state with great power to have abundant power if there is no balance of power then other countries that have weaker powers

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<sup>11</sup> K.J. Holsti, *International Politics: A framework for analysis*. (New Jersey: prentice-hall, 1983) pg: 107

<sup>12</sup> Jack C. Plano dan Roy Olton, (1999), *Kamus Hubungan Internasional*, Jakarta: Putra A Bardin, pg: 5

will feel threatened by the existence of a great power owned by other countries.<sup>13</sup> Therefore the balance of power according to the realists is important, thus, no country is stronger than the state that applies this concept.

The United States, which is a superpower, has a strong military power in the worldview. It is proven by the ownership of an active army of 1.4 million soldiers, and occupies the position of the country with the most soldiers in the world after China. It also has 1.1 million reserve soldiers as a back-up of the United States active army, and that number has not yet including members of the Navy Seal which is the most deadly elite force in the world. In addition, the United States also has a war vehicle that controls three regions of the world, namely air, earth, and sea. In air force, the United States has a fighter aircraft with a total of 2,785 units, 5,739 units of transport aircraft, 6,000 helicopters, and 957 helicopter gunships. On the mainland, the United States has 8,848 tanks and is the world's third most ranked nation with the largest number of tanks, 41,063 armored vehicles, and the world's number one ranking with the largest number of armored vehicles. In Navy, America has 72 submarines it became the number one submarines in the world, 62 fighter and 6 escorts.<sup>14</sup> In this case, it is clear that the United States has a strong enough hard power as a superpower.

In obtaining national interests, the state is often faced with many obstacles in the process of achieving the national interest. However, the state will not give up to obtain national interest because the state has two powers in achieving the national interest, namely: soft power, and hard power. These two components of strength are strategies designed by the state to gain its national interest.

The United States with the title of superpower has many threats from different parts of the world, although the United States has military power which controls three regions, namely air force, army, and navy. The coming threat is an obstacle that must be passed by the United States, using the power strategy. Hard power owned by the United States will not be strong enough to stem the threats that come. Therefore, the United States also uses soft power in the threat to come. The use of hard power can not guarantee the successful achievement of national interest. Therefore, soft power must also be used in the strategy of achieving national interest.

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<sup>13</sup> Morgenthau, H. (1973). *Opcit*, pg: 199

<sup>14</sup> Rizal, 5 Fakta Militer Amerika ini Membuat Negara Lain Mikir 1000 Kali Sebelum Menyerang, (accessed in <https://www.boombastis.com/fakta-militer-amerika/65026>, at 11 April 2017)



One of the tools used by the United States for soft power is film. The film is a very easy and fast media in spreading messages or information. The information of the film will be delivered to audiences then, it will be responded and influenced public opinion of a matter related to the message conveyed. The film production in the United States is Hollywood, which is well known in the international arena, it has many influences mediated by the film it creates, which is solely used as a tool to achieve national interest. The use of Hollywood as a soft power to achieve the national interest is to conduct propaganda that will be responded by audiences and become an opinion that supports the United States. One of the propaganda techniques undertaken by the United States in a Hollywood movie is by Repetition and Simplification, namely by delivering a message conveyed communicator with a simple form by repeatedly and continuously with the mining slogans that fit on the film in question.<sup>15</sup> By this method, the United States can form a public opinion in the direction of its national interests.

The use of military power (hard power) and Hollywood (soft power) are two components that can not be separated one of them, or one of them, it essentially must balance between the use of both to achieve national interests. Because the military power should be assisted with the promotion or support of the film media. Thus the military power possessed by the United States is known by all the viewers who watched the Hollywood-produced film. Strengthening military power as hard power by using the Hollywood film industry as soft power is a strategy of the United States to achieve military security as a national interest.

### **The Intervention of United States in Hollywood Film Industry**

The United States uses Hollywood as a tool to achieve national interests, in the form of military security, Hollywood has been in great demand by the world community, leading to an increasing number of Hollywood movie viewers in the world. The data below describes the increase exports of Hollywood movies globally from 1992 to 2009.

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<sup>15</sup> Anshori, Mahfudz, dkk, CITRA NEGARA DALAM FILM (Studi Analisis Semiotik Pencitraan Diri Amerika Menjadi Negara Adidaya yang Direpresentasikan dalam Film The Hurt Locker Karya Kathryn Bigelow), Universitas Sebelas Maret, Surakarta, pg: 3

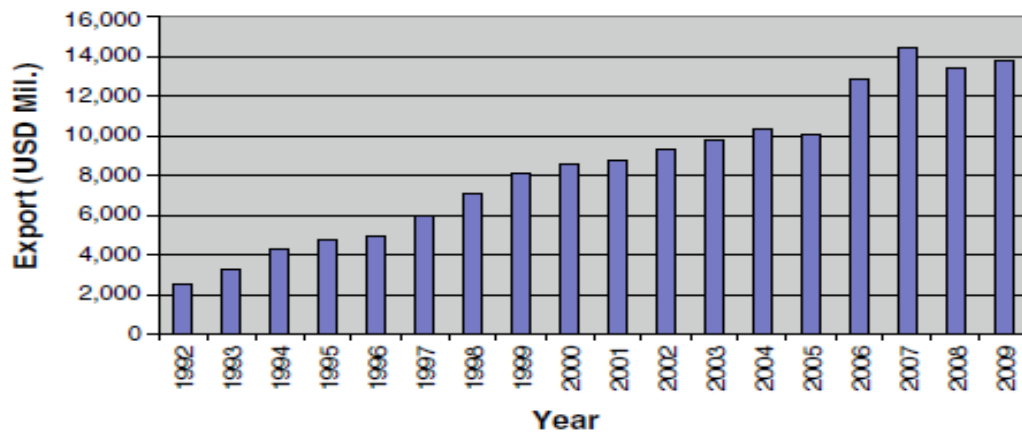


Figure V: The level of export earnings of Hollywood movie rentals globally in 1992-2009.<sup>16</sup>

The diagram above describes that the increase of export from year to year, that very significant, which means that the number of Hollywood movie enthusiasts has increased every year. Since an increasing number of Hollywood, movies exports have increased, which is directly proportional to the increase in the number of applicants on the audience in the world, the United States use it as a tool to achieve national interests, security in the form of military.

The use of Hollywood as a tool was to achieve military security by the United States. It was namely by intervening in films made by Hollywood, in the form of adding, and remove the script for the film to be produced. The way to censor the form of adding and removing the script on the film to be produced is done procedural, it way by submitting the script first to the Pentagon, which will be processed in detail by the Pentagon itself. If there are characters, dialogues or actions that do not match what is expected, the writer or producer of the manuscript must fix the manuscript, and in return they will have access to the state's military assets if the given text meets the revision of the previous one. To gain full co-operation with the writer or producer of the movie script, the Pentagon implements the contract with the authors' or producer's signature from the film script, the Production Assistance Agreements contract, which binds them to use the Pentagon-approved script in the filming.<sup>17</sup> And if they do not revise the manuscripts that the Pentagon has handed over, the Pentagon will not give any help to the writer or producer of the script of the film to be produced, and even the film that will be made will be

<sup>16</sup> Paolo Sigismondi, (2012), *The Digital Globalization of Entertainment. New Paradigm in the 21<sup>st</sup> Century Global Mediascope*. New York: Springer, grafik-page: 19

<sup>17</sup> Tom Secker, and Matthew Alford (2017), EXCLUSIVE: Documents expose how Hollywood promotes war on behalf of the Pentagon, CIA and NSA, (access in <https://medium.com/insurge-intelligence/exclusive-documents-expose-direct-us-military-intelligence-influence-on-1-800-movies-and-tv-shows-36433107c307>, at 12 April 2018)

banned from making it, with the power of the Pentagon.<sup>18</sup> Binding agreement that would limit the creativity of a writer of a movie, because a script that will be used as the film must be submitted to the Pentagon to be corrected and addressed those to be added and deleted to the national interests of the United States. Then the authors had to revise the manuscripts they had made themselves before the filming took place. Thus, the Pentagon limited the creativity of the authors to the interests of US military security.

The making of films with military or war-related backgrounds must meet three specific criteria, which is certainly the criterion aimed at US military security. As Phil Strub, who was the head of the Pentagon's liaison office, said: "Any film that portrays the military as negative is not realistic to us" then adds three criteria in war-themed films: first is the life of the United States military as realistic as possible, the second is to inform the public about the military power of the United States, and the last is to help recruitment members of the United States military.<sup>19</sup> This criterion fits perfectly with the direction of US foreign policy relating to military security, in the form of deterrence strategy and force-short-of-war, strategy by inviting opponents to change political calculations in the face of United States military power.<sup>20</sup> The relevance of the direction of American foreign policy relating to military security, and the criteria applied in the making of the film, is obtained because of the criteria of war-related filmmaking concerned with US military security, it is automatically the foreign policy related to military security as the basis in the filming that will be produced by Hollywood.

One of the films has been made, but the original text has been changed by the Pentagon for the sake of military security is the movie "Black Hawk Down". The background of the film reveals the theme of the Mogadishu battle that took place in 1993, in which the US military at the time was tasked with hunting down the leader of the Somali Islamist fighter, Muhammad Farah Aidid, but the mission failed to kill the Black Hawk Helicopter shot by rocket RPG by Somali Islamist fighters. Failure in the mission has tarnished the good name of the U.S. military known as the country that has the strongest military forces in the world, but the United States does not stay silent in addressing it. Ridley Scott is director of the movie "Black Hawk Down" filed a script he made to the Pentagon, and surprisingly the text was supported by the Pentagon,

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<sup>18</sup> Klindo, Mile and Richard Phillips (2005), Military interference in American film production, (Accessed in <https://www.wsws.org/en/articles/2005/03/holl-m14.html>, at 12 April 2018)

<sup>19</sup> Boggs, Carl (2006), Pentagon Strategy, Hollywood, and Technowar, (Access in <http://newpol.org/content/pentagon-strategy-hollywood-and-technowar>, at 13 April 2018)

<sup>20</sup> Wittkopf, E.R., Jones, C.M. & Kegley, Jr., C.W., American Foreign Policy: Pattern and Process, 7<sup>th</sup> edn, Thomson Wadsworth, Belmont, 2008, pg: 83

whereas the background of the film has tarnished the good name of the United States military in general due to the failure of the mission because Ridley Scott managed to convince the pentagon that in the film that contains the background of the mission of the Mogadishu war that failed that audience will focus on the courage of the soldiers of the United States, rather than the war that occurred in the movie "Black Hawk Down" is. The Pentagon's support includes: technical advisor, a hundred original soldiers, and eight Black Hawk helicopters. And for the film to be widely distributed in the international realm, the Pentagon uses their PR officers to promote the film.<sup>21</sup>

The director's interdependence with the US defense department called the Pentagon. Pentagon pressed the screenwriter to comply with everything he wanted in making the film to alter certain aspects of the previously submitted text to the Pentagon. In this case, the Pentagon requested that the name of John Stebbins in one of the names of US military forces be replaced because in real life Stebbins committed a law violation in a military court in June 2000. Therefore, the Pentagon requested that John Stebbins name be changed to John Grimes who characterized the film as a brave and handsome.<sup>22</sup> In this case, the United States wants to cover up the unjust existing in its military to maintain military security, and stay away from controversy that will occur if the name is still used in the movie "Black Hawk Down".

### **Hollywood in Achieving Military Security**

Propaganda is one of the strategies for disseminating information and ideas, with special emphasis on mass media.<sup>23</sup> The essence of propaganda itself lies in the deliberate effort made by propagandists to disseminate information or ideas to influence the behavior of a person who obtained information from the propagandist. Then, the information propagated in propaganda is the idea of the propagandist, whether the information is false or true, for the sake of national interest. The efforts made by the United States to achieve military security interests by intervening in the Hollywood Industry by censoring, or adding ideas in narrations submitted by directors.

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<sup>21</sup> Ray MC Bride (2015), 10 Hollywood Movie Scripts Altered By The Pentagon, (Accessed in <https://listverse.com/2015/12/17/10-hollywood-movie-scripts-altered-by-the-pentagon/>, at 15 April 2018)

<sup>22</sup> *ibid*

<sup>23</sup> Ahmad Reza, Putra (2013), Diplomasi Budaya Amerika Serikat terhadap Indonesia melalui Hollywood Movies, (accessed in <https://repository.unri.ac.id/xmlui/bitstream/handle/123456789/2516/jurnal%20publikasi%20achmad%20reza%20putra.pdf?sequence=1>, at 18 April 2018)

One effective tool for influence the assumption is with film. The film is well known by the world community. It was very familiar with the local community. Movies are more than entertainment, but they are also very valuable sociological, psychological, and cultural documents that provide information about many things about the atmosphere of a particular era.<sup>24</sup> Movies can also influence the audience through thought, can change the point of view of bad value can be good and vice versa of an incident or problem that is or has happened.<sup>25</sup>

The use of Hollywood as an instrument to achieve national interest, is an appropriate choice by the United States. Due to the fact that in filming, Hollywood is closely watched by the Pentagon in the making of manuscripts. Thus, the directors must follow which part should be replaced in the script he has made because in the end it will be mutually to the director himself if the director follows the revision of the Pentagon, then the director will be assisted and will even be given access to the military if needed<sup>26</sup> if the director does not follow the rules, the film to be published will not be assisted in any case, and may even be prohibited by his riders, causing harm to the filmmaker.<sup>27</sup> Therefore, in achieving the interests of military security, the United States uses Hollywood as a tool for achieving that goal is an appropriate and highly relevant option for the purpose of using the tool.

### **The Role of Government in Censoring the Film**

In achieving the national interest, the government tends to make a strategy to get those interests. The United States has some national interests, one of which is military security because the United States is famous for a superpower that has a strong military force.<sup>28</sup> The military power possessed by the United States is insufficient if it only increases the skill of its military forces, but it must also be supported by soft power by promoting, or informing the military power of the United States through films with government support.

The promotion of military power through film is done by using the film industry intervention. One of the most famous film industry in the United States is Hollywood. Intervention is done in the form of censor, as well as add context to the script created by the director. The censorship and addition of the context have three criteria: describing the US military life as realistic as possible, publicly informing the United States military power, and

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<sup>24</sup> Digital History, (accessed in [http://www.digitalhistory.uh.edu/topic\\_display.cfm?tcid=41](http://www.digitalhistory.uh.edu/topic_display.cfm?tcid=41), at 18 April 2018)

<sup>25</sup> Ahmad Reza, Putra (2013), *opcit*

<sup>26</sup> Tom Secker, and Mathew Alford (2017), *opcit*

<sup>27</sup> Klindo, Mile and Richard Phillips (2005), *opcit*

<sup>28</sup> Rizal, *opcit*.

assisting the recruitment of US military personnel.<sup>29</sup> By applying this foundation to the censorship process, military security will be achieved by the United States.

### **The Professional Role in the Hollywood Film Industry**

Professional in the Hollywood film industry is the director who made the script in the making of the film. Hollywood film industry will not run without professionals who have creativity, as well as high innovation in making a script against a film. In the making of a script for a good film required creative ideas, and innovative which will be written and made a script from the film.<sup>30</sup>

The manuscript created by the director, which is the result of creativity, and innovation, is not arbitrarily free without rules. The prior to the filming stage, the director must submit the script he has made, to the Pentagon to be corrected first, and later will be revised again by the director who made the script.<sup>31</sup> If the director has revised his manuscript then as a reciprocal of the Pentagon to the director, gain access to the state's military assets.<sup>32</sup> In this case, the director can still think freely with the existing rules, which means must follow the policy of censorship broadly chest, because for the sake of the production of the film that they will make from the script that has been made.

### **Funding role in Hollywood industry**

Hollywood film industry used as a tool to achieve the military security interests of the United States the facility for supporting ease of filmmaking is provided by the government with certain conditions that must be met by the director who made the movie script. Upon fulfillment of the desired conditions, the facility in the filming will be provided to support the making of the film.<sup>33</sup>

The Pentagon's facilities to support filmmaking in the Hollywood film industry include access to US military assets in the form of soldiers or other means of war. As in the movie "Black Hawk Down", the Pentagon provides support in the form of facilities, namely: technical advisor, a hundred original soldiers, and eight Black Hawk helicopters. The facility given to

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<sup>29</sup> Boggs, Carl (2006), *opcit*

<sup>30</sup> Klindo, Mile and Richard Phillips (2005), *opcit*

<sup>31</sup> Tom Secker, and Mathew Alford, (2017), *opcit*

<sup>32</sup> *ibid*

<sup>33</sup> *ibid*

directors in the Hollywood film industry is a reciprocal of the regulatory fulfillment of the Pentagon.<sup>34</sup>

### **The Role of Society in the face of Propaganda**

Interventions made by the United States in the Hollywood film industry, is a strategy to achieve the interests of national security. The intervention is censorship, or add ideas to the script made by the director to be filmed. Then the films produced must meet the three criteria of Pentagon censorship: depicting the U.S. military life as realistic as possible, publicly informing of US military power, and assisting recruitment of US military personnel.<sup>35</sup> The criterion is intended to influence public opinion that the United States is a strong country in military security, with that other countries will rethink when there is a desire to attack the United States. According to Islam perspective, that we must be careful in obtaining information or news from the wicked, the caution is by checking carefully so that when later news received and will be delivered so as not harm to others, like Surah Al-Hujurat verse sixth said:

يَا أَيُّهَا الَّذِينَ آمَنُوا إِنْ جَاءَكُمْ فَاسِقٌ بِنَبَأٍ فَتَبَيَّنُوا أَنْ تُصِيبُوا قَوْمًا بِجَهَالَةٍ فَتُصْبِحُوا عَلَىٰ مَا فَعَلْتُمْ نَادِمِينَ

This means: “O ye who believe! If thou west come unto thee the wicked bringeth a message, then thoroughly examine that ye not lay a disaster upon a people without knowing the circumstances which cause ye repentance for thy works.” (Q.S. Al-Hujurat: 6)

### **Conclusion**

Interventions conducted by the United States are based on the national interest that exists in United States’s foreign policy. Basically, foreign policy is an extension of the national interest of a country. The main foundations of foreign policy are national security, world peace, self-government, free and open trade, and concern for humanity. The five foundations are the main foundation of United States foreign policy.

The achievement of military security interests is closely linked to military strength strategies, and the political goals of the United States: Deterrence Strategy, and Force-Short-of-War. The two strategies are a different way with the same goal, namely: invite your opponent to change political calculations in the face of US military strength. Thus the United States implements these ways with the aim that if any country would attack the United States

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<sup>34</sup> Ray MC Bride (2015), *opcit*

<sup>35</sup> Boggs, Carl (2006), *opcit*

reconsider the profits and losses gained in the event of a war between the United States and another country.

Interventions used by the United States in the Hollywood film industry are censoring, and adding the ideas to the script that will be made on a film. The process of censorship is done by the Pentagon as the defense department of the United States. The director whose movie will be produced must submit the script first to the Pentagon for correction. Then, they must sign a contract called Production Assistance Agreements, a contract that binds the director to use a Pentagon-approved script for the filming. After revising the manuscript, instead the director gives access to US military assets. If on the contrary, the director does not fix the Pentagon-corrected manuscript, the Pentagon will not give any help to the production of the film, and even the film will be banned from making and dealing with the power held by the Pentagon.

The result of this research is to find the interests of military security, the United States intervened in the Hollywood film industry, by censoring, and adding ideas that fit three criteria: describing the US military life as realistic as possible, being to inform the public about United States military forces, and the last is to help recruit members of the United States military, with the foundation of the United States foreign policy, namely: national security, world peace, self-government, free and open trade, and concern for humanity.

For the Islamic view in addressing the acquisition of information, that is necessary prudence by checking carefully so that when news or information received, and delivered so as not to harm others. As in the Surah of Al-Hujurat verse sixth, which reads:

يَا أَيُّهَا الَّذِينَ آمَنُوا إِن جَاءَكُمْ فَاسِقٌ بِنَبَأٍ فَتَبَيَّنُوا أَن تُصِيبُوا قَوْمًا بِجَهَالَةٍ فَتُصْحَبُوا عَلٰى مَا فَعَلْتُمْ نَادِمِينَ

It means: O ye who believe! If you come to the wicked to bring a message, so check carefully that you do not lay a disaster upon a people without knowing the circumstances that cause you to repent for your deeds. (Q.S. Al-Hujurat: 6)

### **Suggestion**

There are some suggestions for students majoring in International Relations. In addition, it is also for United States Government. The suggestion are explained bellow:

#### 1. For International Relations:

- a) As a student of International Relations, the students must know that the power of the state. There are soft power and hard power. Two forces can not be



separated from each other. It means that the balancing between the two forces is necessary to be done by the state. If the two forces are balanced, the national interest of a country will be achieved easily because of the balance between the two forces. This research discussed on how to reach the national interest in the form of military security interests is by way of intervening in the Hollywood film industry. Thus the United States uses soft power to achieve military security interests by using film media to influence public opinion on an event that is happening or what has happened.

- b) Suggestions for the researcher, this scientific paper discussed about how the United States intervention through Hollywood movies in order to achieve national security interests it will become additional reference material related to this scientific work.

## 2. For the United States Government:

The fact that Hollywood has a major influence in influencing public opinion with the films. Produces can be the best chance for the United States to continue to inform its strengths internationally, and to shape the desired public opinion.

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